

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Mark J. Hall
App. No : 09/847,759
Filed : May 2, 2001
For : SHELF STRUCTURE
Examiner : Gregory J. Strimbu
Art Unit : 3634
Conf No. : 6043

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November 8, 2010

(Date)

/Michael Guiliiana/

Michael A. Guiliiana, Reg. No. 42,611

AMENDMENT AND RESPONSE TO JULY 7, 2010 FINAL OFFICE ACTION**Mail Stop AF**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the July 7, 2010 Final Office Action, Applicant respectfully submits the following amendments and comments in connection with the above-captioned application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Amendments to the Drawings begin on page 11 of this paper. A "Replacement Sheet" for each sheet of drawings being amended can be found in the Appendix.

Remarks/Arguments begin on page 12 of this paper.